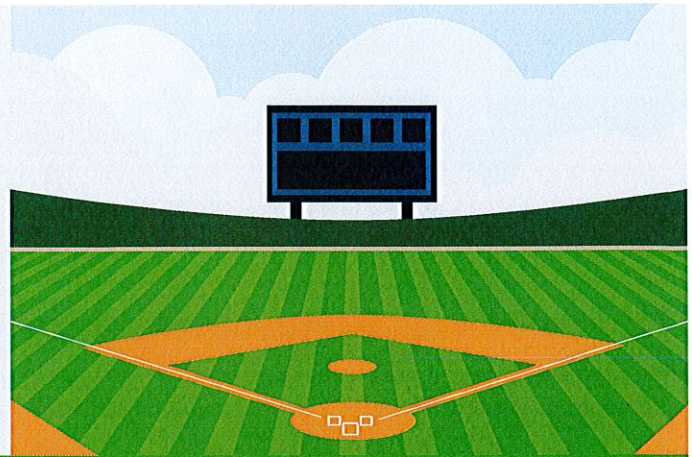


# Annual Economic Impact

OF

## PURNELL WRIGLEY FIELD



Purnell Wrigley Field was inspired by the iconic Chicago Cubs Wrigley Field in Chicago, IL. The ballpark features a charming and nostalgic design, complete with a replica scoreboard, outfield ivy, and classic brickwork. Annual tournaments hosted at the field attract day visitors as well as visitors who stay overnight in the City of Waterville.

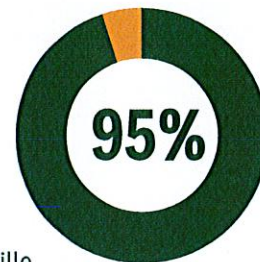


**10,000**  
Annual Visitation

Each icon represents 500 visitors.



**9,500**  
of visitors coming from  
outside the City of Waterville



of visitors are  
from out of town

Economic impacts are generated by out-of-town guests attending a tournament at Purnell Wrigley Field and in the process spending money at Waterville establishments. Only spending by individuals who live outside of Waterville was used to estimate the impacts as it is assumed that city residents would spend money locally even if the field did not exist.

**ANNUAL SALES**  
**\$3,421,398**



within the region  
can be attributed to  
tournaments held at  
Purnell Wrigley Field

**ANNUAL EARNINGS**  
**\$1,133,062**



supported by out-of-  
town visitation to  
the field

**JOBS SUPPORTED**  
**31**



spending by out-of-town  
visitors coming to use  
the field support 31 jobs  
in the City of Waterville

**ANNUAL SPENDING**  
**\$2,848,558**



Visitors coming to Purnell Wrigley Field spend an estimated \$2,848,558 in the region, helping to support the local economy.

**Accommodations**



**\$1,042,379**

**Restaurants**



**\$728,421**

**Groceries**



**\$196,683**

**Activities and Attractions**



**\$482,993**

**Transportation**



**\$282,117**

**Other, Retail**



**\$115,966**