

Ed Zuckerman

415 Perry Street, PO BOX 182

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February 26, 2026

To: Mayor Robert Grim and the Winthrop Town Council

My name is Ed Zuckerman, and I live within the Town of Winthrop boundary limits at 415 Perry Street. I'm writing to express my interest in the interim term for Position 1 on the Winthrop Town Council.

With a proven thirty-plus-year track record as a successful non-profit executive, and as a volunteer board member for multiple organizations, I believe I am well equipped to serve as a town council person.

I have been involved in state and local policy making in Washington State since 1975. I believe strongly in the power of local governments to provide consensus and sensible solutions that higher level governments are often unable to deliver.

Since becoming a Winthrop Town Resident, I have attended numerous Council meetings and on occasion testified before the Council on issues of interest to me. At the request of Council member Monteverde, I currently serve as a volunteer for the local Neighborhood Firewise Ambassador Program. I am also a service volunteer for Methow Trails.

My wife, Lori Surges and I purchased our residence in September of 2022 and have made Winthrop our permanent home since that time. I have lived in the Methow Valley since 2020 and visited every year since 1983.

My background is in environmental policy, building and leading the state affiliate program for the League of Conservation Voters. I retired from that position in 2019. Since then, I have run my own consulting business working with major donors advising on their philanthropy.

I am extremely grateful for your consideration for this position. Beyond my proven career success, I am a highly civic minded individual and believe it is important to give back to your community.

Thank you for your time and consideration.

Sincerely,



Ed Zuckerman

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Summary

Over 30 years of experience in managing non-profits, including fundraising, designing, planning, and executing complex organizational systems. Also, extensive experience, managing and winning policy campaigns. Proven track record of delivering results on complex, mission-critical dynamics, under fast changing conditions, with conflicting multi-stakeholder priorities. Designed and built numerous successful IRS designated 501© c-3 and c-4 non-profit organizations from the ground up.

- Strategic thinker and planner.
- Extraordinary fundraiser with proven development success.
- Expert on budgeting, hiring, developing, and nurturing talent.
- Non-Profit board expertise.
- Team player

Volunteer Service and Awards:

- Board of Trustees, The Evergreen State College 2019 – Present
- Winthrop Neighborhood Firewise Ambassador 2025-Present
- Service volunteer for Methow Trails 2022-Present
- Board of Governors, The Evergreen State College 2020-2024
- Board of Directors: Cascade Bicycle Club 2011-2014,
- NatureBridge Olympic Advisory Board 2010-2020
- Annual volunteer for Skiku teaching cross country skiing in Native Alaskan Villages 2014-2019
- 2004 Wilburforce Foundation Environmental Leadership Award

Professional Experience:

Owner/Sole Proprietor: Ed Zuckerman Consulting, Winthrop, Washington June 2019 - Present

Consultant based company focused on providing donor advising services for donors of significant wealth, as well as providing strategic services to non-profit organizations.

Major Accomplishments:

- Managed over \$50 Million in charitable and advocacy donations since 2018.
- Managed donor focused effort to successfully pass Michigan clean energy legislation.

Senior Vice President, League of Conservation Voters Seattle/Washington DC 2007 – 2019

Responsible for major donor relations, oversight of key state-based policy and constituency outreach programs as well as support for staff with day-to-day responsibilities on key state policies.

Major Accomplishments:

- For over a decade, led the organization's efforts to ensure success of the state affiliate program through building a foundation of cross state best practices, expert team building and cross departmental outreach and fundraising.
- Brought on multi-year, multimillion annual dollars to build the capacity of LCVs state affiliates, particularly their operations.
- Oversaw the creation, planning, and implementation of \$6,000,000 capital campaign to raise the financial resources to replace the transition from founder donors to a new generation of donors.

Executive Director, Federation of State Conservation Voter Leagues Seattle 2001-2007

Helped to found and then run the "Federation", a consortium of independent state conservation voter organizations across the country. Conducted mission focused work to start and build new state affiliates as well as build the capacity of the existing organizations.

Major Accomplishments:

- Brought in new funding to create new state LCVs while continuing to build the capacity of existing affiliates.
- Oversaw organizational budgets, hiring of staff and consultants.
- Provided ongoing support and expertise with Board members, Executive Directors, and other affiliate staff.
- Took Federation from five state LCVs to over thirty nationwide.
- Successfully designed and Implemented the merger of the Federation and LCV in 2007.

Executive Director, Washington Conservation Voters Seattle 1995-2001

Directed Washington State affiliate environmental advocacy organization.

Major Accomplishments:

- Turned organization into a national model.
- Raised the budget from \$200,000 to \$2 Million within five years.
- Ran strong board development and management practices.
- Provided expert budgeting and fiscal management of the organization.

Senior Consultant, Campaign Design Group Washington DC 1990-1995

- Lead consultant on 1992 US Senator Patty Murray's original "Mom in Tennis Shoes" campaign.

Education:

BA in Economics and Political Science; The Evergreen State College, Class of 1977

Spouse: Lori Surges